

ILLUSTRATED BUSINESS INDEX



Ben Pollack's Delicatessen & Catering

Have you ever been faced with the overwhelming task of having to prepare a meal or refreshments for a very large group of people? Ben Pollack's Delicatessen and Catering, 531 West 7th St., San Pedro, caters for any size group from 25 on up, and no matter what you may wish them to serve, it is always delicious. Ben Pollack's Delicatessen and Catering has been serving the greater Harbor area since 1939. They have catered many outstanding and memorable events. Among the more recent have been: a dinner party for 400 given in honor of Congressman Cecil R. King, a party for 1600 given by the Citizens Bank, and a party in honor of Vice-President and Mrs. Nixon at the home of Mrs. Jack Drown. Ben Pollack's will cater any kind of party, wedding reception, cocktail party, or dinner in your home, church or hall. They gladly give estimates on parties. Just call TE 1-1125, and the problem is completely solved.



B & N CLEANERS

A cleaner who gives your clothes personalized attention adds to their life and contributes a great deal to your well-groomed appearance. B & N Cleaners, 2529 East Carson, Dominguez, is a member of California Dry Cleaners Association, and can assure you the kind of care for your clothes that you would give them yourself. Keith Orr, owner, is very proud of the fine quality service his cleaning establishment offers. The present plant has been there for 15 years, and Orr has been the owner for the last six years. He and his well-qualified staff of 11 operate the plant and drive the five trucks assuring prompt pickup and delivery. They clean everything—suits to blankets. The shop is open from 7:30 a. m. to 6 p. m. six days a week. Whatever your needs in cleaning, B & N Cleaners can take care of it for you. Just give them a call, TE 4-7940, and one of the courteous staff will call on you for pickup service.



TORRANCE BUILDING MATERIALS

Looking forward to enjoying a pleasant summer in the backyard patio? Better start getting ready right now! The place to go for all your supplies is Torrance Building Materials at 20703 Hawthorne Blvd., Torrance. Milton Barlow, the proprietor of this popular building supply depot, has stocked everything you need. He carries all types of lawn curbing, stepping stones, flagstone, slate, masonry tools, cement, lime and fire clay. He also has on hand Sherwin-Williams paints and Super Kem-tone and Kem-Glo exterior paints. To add to your enjoyment, build your own barbecue! Barlow carries everything you need at Torrance Building Materials, or he can arrange for a contractor to give you an estimate. The store is open from 7 a. m. to 6 p. m. on weekdays, from 8 a. m. to 4:30 p. m. on Saturdays, and from 9 a. m. to 3 p. m. on Sundays, during the summer months. Drop in to see them any day during the week. The courteous staff of five will be glad to help you find what you need.

Auto Body Shop

Casualty Auto Reconstruction
Complete Auto Collision Repairing
● Expert Workmanship
● Fast Service
● Low Rates

Reliable Loan Cars Complete Auto Painting
Free Estimates

2213 BORDER AVE., TORRANCE FA 8-3712

Blue Printers

Southwest Blue Print Co.
PHOTOGRAPHIC REPRODUCTIONS
Direct Prints . . . Offset Printing
Photostats
Drafting and Engineering Supplies
Pickup and Delivery

1609 BORDER AVE., TORRANCE FA 8-5800

Certified Welding

Atom Precision Products
Certified by Air Force and Navy for
● HELI-ARC
● ARC WELDING
● GAS WELDING
● ASME PRESSURE VESSEL
Constant Temperature Room

1030 ENGRACIA AVENUE TORRANCE
FA 8-1143 SP 5-1834

Gunsmiths

Whitney's Gun Shop
CUSTOM MADE GUNS
Blueing . . . Repairing . . . Gunsmithing
Unfinished Gun Stocks
Sporting Goods . . . New and Used Guns

2645 EAST CARSON, LONG BEACH TE 5-3891
Between Alameda and Santa Fe

Refrigeration

Andy's Refrigeration
Serving South Bay Area Since 1948
24-HOUR EMERGENCY SERVICE
Commercial-Residential
on All Makes and Models
ALL WORK GUARANTEED

2115 TORRANCE BLVD., TORRANCE FA 8-3843
1644 WILMINGTON BLVD., REDONDO BEACH TE 5-2649

School

Calvary Baptist Elementary School
Your Child's Education
Enroll Now
Is His Future
1st - Through 4th Grade
CALL DA 4-0253

2818 MANHATTAN BEACH BL., GARDENA

Torrance Auto Body Shop
(Formerly All-American Body Shop)
● New, Modern, Up-to-Date Shop
● Domestic and Sport Cars
● Custom Painting
● Complete Body Repairs
● Free Estimates

Loan Cars Available Without Charge

1744 WEST CARSON, TORRANCE FA 8-9080

Boats

Curley's Boats
"THE HOME OF THE SAILBOAT"
Specializing
Class Sailboats . . . Custom-Built Outboards
ski Boats
Marine Paint, Hardware and Parts
Largest Line of Sailboats in the Harbor Area

18312 HAWTHORNE BLVD., TORRANCE FR 2-5388

Cleaners

B & N Cleaners
Personalized Service—Member CDA
Serving the South Bay Area
WE OPERATE OUR OWN PLANT
PICKUP AND DELIVERY
5 Trucks to Serve You

2729 EAST CARSON, DOMINGUEZ TE 4-7940

Hardware

AA-1 Hardware
Complete Line of
● PLUMBING SUPPLIES
● ELECTRICAL SUPPLIES
● TOOLS
● BUILDER'S HARDWARE
● PAINTS AND SUPPLIES
Open 10 to 9—Sundays, 10 to 2

1530 WEST CARSON ST TORRANCE

Restaurant

Chan's
FINE CHINESE FOOD TO TAKE OUT
Lunch—Dinner or A La Carte
Let Our Famous Hong Kong Chef Help
Plan Your Parties

Daily, 12 Noon to 9 p. m.—Closed Monday
1619 SOUTH CATALINA, REDONDO BEACH
Save Time—Call FR 5-1590

School—Beauty Culture

Flavio College of Beauty
For Beginners — Intermediates
Seniors — Brush-Ups
● Manicure
● Advance Hair Styling

1628 CRAVENS AVE., DOWNTOWN TORRANCE
FA 8-9044

Auto—Foreign—Service

"The Pit"
John Harrison
For Personal Service
Foreign and Domestic Car Clinic
Repair by Skilled Licensed Mechanics
Parts — Accessories — Lubrication

70914 MEYER LANE REDONDO BEACH
FR 6-3997

Fred Ken Sporting Goods
Boat Center for the Harbor Area
Featuring
FIBERGLAS BOATS
Sales — Service — Parts
Complete Line of Marine Hardware
Factory Direct to You

824 WEST PACIFIC COAST HWY., WILMINGTON
TE 4-2350

Contractor—Building

Hyde Park Construction Co.
Inc.
Featuring
All Types of Construction
ON YOUR LOT BUILDERS
RESIDENTIAL . . . COMMERCIAL
100% Financing (in Most Cases)—Free Estimates

18506 HAWTHORNE BLVD., TORRANCE FR 4-8066

Janitor Service

Quick 'N' Clean
MAINTENANCE SERVICE
Licensed and Insured
● GENERAL CLEANING
● FLOOR MAINTENANCE
● WINDOW CLEANING
Commercial—Residential
By Day, Week or Month—Bonded and Insured
CALL TE 4-5004

Restaurant & Cocktail Bar

Golden Arms
Your Host: The Murnoli's
New, Beautifully Decorated
LUNCHEONS—DINNERS—COCKTAILS
Within Everyone's Reach
Entertainment Nightly
Banquet and Party Rooms

24630 CRENSHAW BLVD., TORRANCE DA 5-1191

Civic Center Service
Under New Management
Safety Check — Lubrication
F. N. "Bud" DOBBINS, Prop.
Tires — Batteries
Gas — Accessories

Courtesy to Commercial Accounts

3401 TORRANCE BLVD., TORRANCE FR 4-4384

Auto Repairs

R. C. Williams Garage
24-Hour Emergency Service
● Auto and Truck Repairing
● Towing
● Transmissions, Etc.
● Motor Rebuilding
● Welding
Radio Dispatched Wreckers

1405 BORDER AVE., TORRANCE FA 8-4174

Boat Builders

Schiada Boats
CUSTOM BOAT BUILDERS
MANDELLA-TYPE
15-ft. All-Mahogany Deck Outboard Ski Boat
Only Grade AA Plywood Used
Factory Direct to You
Financing Available

18185 SOUTH WESTERN AVE., GARDENA
DA 9-5280

Contractor—Masonry

B & H Masonry Contractors
Residential—Commercial
● FIREPLACES
● BLOCK WALLS
● PATIOS

All Work Guaranteed—Free Estimates
100% Financing Available

136 WEST CARSON ST., TORRANCE TE 5-9533

Medical Clinic

Hillside Medical Clinic
Doctor in Attendance 24 Hours
MEDICAL — SURGICAL — MATERNITY
Complete Emergency Service
Pre-employment Physical Examinations
Workmen Compensation Cases
X-Ray

26309 SOUTH WESTERN AVE., LOMITA
PHONE DA 4-4635

Huff's Coffee Shops
Open 24 Hours
BREAKFAST—LUNCH—DINNERS
FEATURING SEA FOOD
Shrimp . . . Scallops . . . Halibut
Complete Fountain Service

2135 TORRANCE BLVD., TORRANCE
PHONE FA 8-8463

Swimming Pools

Sun-Lite Pools
NEW TYPE POOL CONSTRUCTION
Requires One-fourth Normal Maintenance
Permanent interior finish—never needs refinishing
New heating unit cuts costs
All sizes and shapes—finishing at \$1395
Full Line of Accessory Equipment

246 EAST CARSON ST., TORRANCE
TE 4-0024

Auto—Used Cars

King's Men Auto Sales
"Cars Fit for a King"
HEADQUARTERS FOR SAFE BUY USED CARS
Big Values—Low Prices
No Money Down on Approved Credit

23648 HAWTHORNE BLVD., TORRANCE
FRONTIER 8-3020

Brakes

Virgel's Frame & Wheel Alignment Service
Brake Specialists
Best Equipped Shop on the West Coast
Brake Rebuilding—Tire Truing—Wheel Alignment
Drum Truing—Frame Straightening—Wheel Balancing
Authorized Bear Service
Completely Modern—No Waiting

1730 CARSON AVE., TORRANCE
FA 8-4156

Doughnuts

The Golden Donut
Open 24 Hours Every Day
22 VARIETIES . . . DELICIOUS DOUGHNUTS
Highest Quality—Finest Ingredients
Used in Our Special Process
Catering:
Churches . . . Clubs . . . Schools
on a Wholesale Basis

1859 WEST CARSON, TORRANCE
FA 8-9423

Music Instruction

Mel-o-Dee Music Center
SPECIALIZED GUITAR INSTRUCTION
Spanish and Steel
Slim Edwards, Instructor
Also Violin, Piano and Others
MUSICAL INSTRUMENTS OF ALL KINDS

21146 WESTERN AVE., TORRANCE
PHONE FA 8-0915

Leonard's Original Bar-B-Q
DELICIOUS MOUTH-WATERING BAR-B-Q
HAM . . . CHICKEN . . . BEEF . . . SPARERIBS
Served Daily, 6 a. m. to 9 a. m.
Complete Ranch Style Breakfast

Two Locations
STORE NO. 2—23813 SOUTH FIGUEROA, TORRANCE
STORE NO. 1—33815 SOUTH MAIN, WILMINGTON

Theater—Drive-In

Harbor Drive-In Theater
Les Westwood, Mgr.
THE PLACE TO TAKE THE
FAMILY
No Baby Sitting Problem Here
23322 SOUTH VERMONT, TORRANCE TE 4-5501
Vermont at Sepulveda

Awnings

Kool Metal Awning & Canvas Co.
Residential—Commercial
SCREEN DOORS . . . PATIO COVERS
PATIO FURNITURE . . . TRAILER AWNINGS
Free Estimates—No Obligation
Canvas Work Done on Premises

1424 PACIFIC COAST HIGHWAY, HARBOR CITY
PHONE DA 6-9987

Building Material

Avalon Builders Supply
WE HAVE MOVED
Lumber . . . Hardware . . . Millwork
Plumbing and Electrical Supplies
Sand—Gravel—Cement

2521 EAST CARSON ST.
(Across from Dominguez Water Co.)
TE 4-5345—TE 4-3624

Fertilizer

Gardena Fertilizer Co.
F. H. Franco, Prop.
14 Years in Torrance
FINEST STEER AND DAIRY FERTILIZER
3 Bags for \$1.00 (2 cu. ft. bags)
Delivery or Pickup by Yard or Sack

19203 SOUTH NORMANDIE, TORRANCE
PHONE DA 4-7406

Nursery

Ladera Garden Shop
Complete Garden Stock
Landscaping Service
Engineered Sprinkling Systems
Tractor Work—Supplies and Equipment
Free Delivery—Free Estimates
100% Bank Financing Available

24234 CRENSHAW BLVD., TORRANCE
DA 6-4116

Pancake Palace
"WHERE PANCAKE IS KING"
18 Different Varieties
Buttermilk—Corn—Almond—Walnut—Etc.
Also Short Orders
Daily Specials
Pancake Batter to Go

18801 CRENSHAW, TORRANCE DA 4-8464

Tires

Roy-Al Tire Service
Passenger Car and Truck Tires
Retreading and Recapping—New and Retread Tires
Exide Batteries

18320 SOUTH WESTERN AVE., GARDENA
DA 4-7579

Beauty Shop

Lovely Lady Beauty Salon
Expert Beauticians
● Permanent Waves
● Cold Waving
● Hair Styling
● Hair Tinting
● Bleaching

204 TORRANCE BLVD., REDONDO BEACH
1/2 Block West of Pacific Coast Hwy.—FR 2-2494

Torrance Building Materials
Do-It-Yourself Materials
Barbecue Equipment and Plans . . . Glass Block
Masonry Tools . . . Lawn Curb . . . Plasterone
Stepping Stones . . . Slate . . . Brick Wall Caps
Concrete Blocks

20703 HAWTHORNE BLVD., TORRANCE FR 9-4813

Food—Drive-In

A & W Root Beer Drive-In
Featuring A&W Root Beer, Burgers, Hot Dogs,
Pastaram, Shrimp Plate, Chili Dogs
Malts, Flocks, Sundae
Drive-in Parking Available
Open 11 a. m. to 12 p. m.
Friday and Saturday, 11 a. m. to 2 a. m.

21721 WESTERN AVE., TORRANCE
FA 8-9486

Organ—Pianos

Niki Music Studios
Arnold R. Niki, M. A., Director
ORGANS—PIANOS
Headquarters for Conn Organs
GULBRANSEN PIANOS
Free Lessons . . . No Obligation
Easy Terms—36 Months to Pay

1019 SOUTH PACIFIC AVE., SAN PEDRO
PHONE TE 1-2445

Rug Cleaners

Byrd Rug & Upholstery Cleaners
18 Years in South Bay Area
● Spraying and Bleaching
● Sewing and Repairing
● All Work Guaranteed
Specializing in Wall-to-Wall Carpet Cleaning
Low Prices on Cash and Carry
S&H Green Stamps

1931 WEST ARTESIA BLVD., GARDENA
Pick-up and Delivery—FR 2-5143

Trailers

George Fry Trailer Sales
New and Used
Mayflower — Flamingo — Plymouth — Kenkill
Traveler — Shasta
CLEAN USED TRAILERS
Bank Financing . . . Butane Service

2142 PACIFIC COAST HIGHWAY, LOMITA
PHONE DA 4-2200

Maryann's Beauty Cottage
COMPLETE BEAUTY SERVICE
● Hair Cutting
● Shampooing
● Permanent Waving
● Manicuring
● Eyelash and Eyebrow Tinting

24051 OCEAN AVE., WALTERIA CALL FR 5-2895

Wilmington Lumber & Plywood Company
ROOFING MATERIAL—PLYWOOD
Hardwood Paneling . . . Marine Plywood
Hardware . . . Screens . . . Sash and Doors
Windows . . . Finished Lumber . . . Moldings
OPEN SUNDAYS 9 A. M. 'TIL 3 P. M.

445 NORTH LAGOON — TE 5-5530 — WILMINGTON

Floor Covering

K & W Floor Covering
Featuring Leading Brands
● CARPETS LINOLINUM FORAMICA
● RUBBER TILE ● ASPHALT TILE ●
Work Done by Experts
Free Estimates

2150 PACIFIC COAST HIGHWAY, LOMITA
PHONE DA 6-9480

Plumbers

Willard J. Albert Plumbing
Residential . . . Commercial
Repairing—Remodeling
Sales—Service
All Makes of Water Heaters
Plumbing Supplies
Open 7 Days a Week

2217 BORDER AVE., TORRANCE FA 8-0950

Sanitarium

Bay Crest Sanitarium and Convalescent Hospital
Post Operative — Geriatrics
Cardia — Senile — Orthopaedic
Convalescent Stroke Patients
South Bay's Newest and Most Modern Sanitarium
3750 GARNET ST., HAWTHORNE BL. AT 204TH ST.
TORRANCE, FR 2-8481

Transmissions

Gardena Service Center
AUTOMATIC TRANSMISSION SPECIALISTS
Complete Auto repair—Complete Brake Service
Welding and Lathe Work
FREE BRAKE CHECK AND ADJUSTMENT
with This Ad

14318 SOUTH WESTERN AVE., GARDENA
PHONE DA 4-2782

Royal Beauty Shoppe
Royal F. McDermott, Prop.
COMPLETE BEAUTY CULTURE
● Hair Cutting
● Permanent Waving
● Hair Styling
● Manicuring
Call DA 6-4488 for Appointment

1642 1/2 PACIFIC COAST HIGHWAY, LOMITA

Catering

Ben Pollack's
Weddings — Receptions — Cocktail Parties
SERVING THE HARBOR AREA
in Your Home or Your Church
Featuring
Hors D'Oeuvres — Chicken — Corned Beef
Turkey—BBQ Meats—Steaks
Come In and Get a Free Estimate

531 WEST 7TH ST., SAN PEDRO TE 1-1125

Gas Station

Al Senti Lubrication Center
FREE PICK-UP AND DELIVERY
● Wheel Balancing
● Road Service
● Tune-ups
● Brake Service
Lubrication—Tires—Batteries

Open 6:30 a. m. to 9 p. m., 7 Days
5330 SEPULVEDA BLVD., TORRANCE
FR 5-7515

Radiator Repair

Arv's Radiator Shop
Complete Radiator Service
● Cleaned
● Rod-outs
● Repairing
● Re-coring

18104 PRAIRIE AVE., TORRANCE
PHONE FR 4-4030

Saw Sharpening

Ye Olde Saw & Mower Shop
"If It Cuts, We Sharpen It!"
2 and 4-Cycle Engine Repairs
Grinding and Sharpening of All Types of Saws
Lawnmower Sharpening
APPLIANCE FIX-IT SHOP
Lamms — Toasters — Irons

24452 HAWTHORNE BLVD., WALTERIA
CALL FR 5-5357

Truck Rental

Avalon U Drive
LIFTGATES — VANS — PICKUPS
STAKES—DUMPS
Mostly All New . . . 1/2 to 10-Ton
Dollies and Paga Available
Rates: Hour—Day—Week or Month
Special Out-of-State Rates

21425 SOUTH AVON BLVD., WILMINGTON
TE 4-6657—Open Sundays

Upholstery

Gossett Upholstery and Maple Shop
CUSTOM UPHOLSTERY AT REASONABLE PRICES
We Do Expert Upholstering and Repairing
BUDGET TERMS—FREE ESTIMATES

14325 SOUTH WESTERN AVE., GARDENA
PHONE DA 3-1702